



CCDA-V

Africa, sustainable development and climate change
Prospects of Paris and beyond

ClimDev-Africa



ENHANCING COMMUNITY RADIO FOR GENDER EQUALITY EMPOWERMENT FOR CLIMATE CHANGE POLICY AWARENESS CAMPAIGNS FOR SUSTAINABLE DEVELOPMENT IN AFRICA

NAME OF PRESENTER

NAMES OF AUTHORS

Wilson Okaka

Problem statement 1/2

- Main problem being investigated
- The need for *adequate & efficient* community radio stations [CRS] to enhance gender equality advocacy media communication campaigns for climate change information services to achieve the *2030 SDGs* in Africa by is imperative. Gender inequality breeds violence.
- CRS provide the optimum convergence of community media, but Africa faces *acute shortage/poverty* of them.
- *Engendered* sustainable development issues are: social, economic, environmental, and political and legal factors.
- Gender inequality is the *chief agent & victim* of poverty.

Problem statement 2/2

- Main problem being investigated
 1. The role of community media in *climate change research and policy information services* (on gender issues, inequality causes, nature, impacts, & elimination for state resilience).
 2. Establish major economic, social, political, & environmental *issues* in gender equality & equity challenges to SDGs progress.
 3. The role of community radio in fostering inclusive gender mainstreaming for innovative climate management strategies.
 4. The role of mass *media advocacy communication* campaigns in eliminating of all forms of gender discrimination.
 5. Establish the key drivers, lessons learned, and best practice benefits of *gender equality for sustainable development*.
 6. Explore business investment and employment options in CRS.

Methods

- Main approaches
- In this review, we collated published evidence on climate change policy, gender equality and women empowerment for the 2030 SDGs using relevant search terms.
- Initially additional information was sought from the main databases of national, regional, & collaborating international agencies, and the selected UN systems.
- In the searches, we looked for documents referring to gender and women empowerment research and climate change networks, sustainable development, mass media advocacy communication campaigns strategy for the 2030 SDGs.
- Retrieved data were then scrutinized, examined for evidence, consolidated into this summary paper presentation.



Key Findings

CCDA-V Main Findings

1. Coordinated CRS are the most practical strategies for *climate change research and policy information services in Africa*.
2. African 2030 SDGs progress is contingent upon its ability to *fully practice* gender equality & equity issues in all *economic, social, political, legal, & environmental spheres of development*.
3. Community radio can enhance inclusive gender mainstreaming for effective climate change adaptation & adaptation strategies.
4. *Media advocacy communication* campaigns is vital for the eliminating of all forms of gender discrimination such VAW.
5. The key enablers of *gender equality for climate change management include*: individuals, policy/decision makers, civil society, donors, researchers, opinion leaders, & UN systems.
6. CRS provide multiple investment & employment opportunities.

Key Findings

8. Community radio (CR) investment are too slow in contrast to the Small commercial radio stations in African countries.
9. *Capacity building for climate change media reporting* need is urgent for the editors, reporters /journalists, producers.
10. *CR is vital tool* for local and district *climate change data collection, storage, analysis, and information dissemination.*
11. *CR is a catalyst for public policy dissemination* and policy implementation as *links between policy-makers & public.*
12. *CR provide voice for the voiceless, poor, minority, PWDs, children, community based debates, and local leaders.*
13. CR is effective in climate change *disaster and emergency command communication* strategies.
14. *Capacity building needs* are imperative for CR operations.

Conclusions/Recommendations

- Climate change is a *critical natural resource & its unquantifiable benefits* should be equally tapped by men & women for SDGs.
- Climate change policy innovations must be research driven, data based, & premised on *strategic & practical gender equality need*.
- All SDGs are catalysts for gender mainstreaming for effective climate change adaptation and mitigation.
- Community radio provide a *public sphere* for policy & décision makers, politicians, researchers, PPPs, donors, & general public.
- CRS (systems) based on one or combined models are the most accessible, decentralised, participatory (democratic), interactive, popular, and efficient community media for *public engagement in climate change policy and research information* input, process, output, outcome, & impact evaluation for SDGs in Africa.