ENHANCING COMMUNITY RADIO FOR GENDER EQUALITY
EMPOWERMENT FOR CLIMATE CHANGE POLICY
AWARENESS CAMPAIGNS FOR SUSTAINABLE
DEVELOPMENT IN AFRICA

NAME OF PRESENTER

NAMES OF AUTHORS

Wilson Okaka
Problem statement 1/2

• Main problem being investigated

• The need for *adequate & efficient* community radio stations [CRS] to enhance gender equality advocacy media communication campaigns for climate change information services to achieve the *2030 SDGs* in Africa by is imperative. Gender inequality breeds violence.

• CRS provide the optimum convergence of community media, but Africa faces *acute shortage/poverty* of them.

• *Engendered* sustainable development issues are: social, economic, environmental, and political and legal factors.

• Gender inequality is the *chief agent & victim* of poverty.
Problem statement 2/2

• Main problem being investigated

1. The role of community media in climate change research and policy information services (on gender issues, inequality causes, nature, impacts, & elimination for state resilience).

2. Establish major economic, social, political, & environmental issues in gender equality & equity challenges to SDGs progress.

3. The role of community radio in fostering inclusive gender mainstreaming for innovative climate management strategies.

4. The role of mass media advocacy communication campaigns in eliminating of all forms of gender discrimination.

5. Establish the key drivers, lessons learned, and best practice benefits of gender equality for sustainable development.

6. Explore business investment and employment options in CRS.

28-30 Oct. 2015, Victoria Falls, Zimbabwe
Methods

• Main approaches

• In this review, we collated published evidence on climate change policy, gender equality and women empowerment for the 2030 SDGs using relevant search terms.

• Initially additional information was sought from the main databases of national, regional, & collaborating international agencies, and the selected UN systems.

• In the searches, we looked for documents referring to gender and women empowerment research and climate change networks, sustainable development, mass media advocacy communication campaigns strategy for the 2030 SDGs.

• Retrieved data were then scrutinized, examined for evidence, consolidated into this summary paper presentation.
Key Findings

Main Findings

1. Coordinated CRS are the most practical strategies for climate change research and policy information services in Africa.

2. African 2030 SDGs progress is contingent upon its ability to fully practice gender equality & equity issues in all economic, social, political, legal, & environmental spheres of development.

3. Community radio can enhance inclusive gender mainstreaming for effective climate change adaptation & adaptation strategies.

4. Media advocacy communication campaigns is vital for the eliminating of all forms of gender discrimination such VAW.

5. The key enablers of gender equality for climate change management include: individuals, policy/decision makers, civil society, donors, researchers, opinion leaders, & UN systems.

6. CRS provide multiple investment & employment opportunités.
Key Findings

8. Community radio (CR) investment are too slow in contrast to the Small commercial radio stations in African countries.

9. *Capacity building for climate change media reporting* need is urgent for the editors, reporters /journalists, producers.

10. *CR is vital tool* for local and district *climate change data collection, storage, analysis, and information dissemination.*

11. *CR is a catalyst for public policy dissemination and policy implementation* as *links between policy-makers & public.*

12. *CR provide voice for the voiceless,* poor, minority, PWDs, children, community based debates, and local leaders.

13. *CR is effective in climate change disaster and emergency command communication strategies.*

14. *Capacity building needs* are imperative for CR operations.
Conclusions/Recommendations

• Climate change is a *critical natural resource & its unquantifiable benefits* should be equally tapped by men & women for SDGs.
• Climate change policy innovations must be research driven, data based, & premised on *strategic & practical gender equality need*.
• All SDGs are catalysts for gender mainstreaming for effective climate change adaptation and mitigation.
• Community radio provide a *public sphere* for policy & décision makers, politicians, researchers, PPPs, donors, & general public.
• CRS (systems) based on one or combined models are the most accessible, decentralised, participatory (democratic), interactive, popular, and efficient community media for *public engagement in climate change policy and research information* input, process, output, outcome, & impact evaluation for SDGs in Africa.